



Hello Potential Sponsor:

The Latter Rain Media Ministry is putting on a Musical Stage Play entitled “The Family Matters”. This family friendly show is about the importance of family, faith and community. The play addresses prominent issues such as Mental Health/ Addiction, Cultural Awareness, Non-traditional family structure, and the value of community support services and asking for help.

These story lines will be performed by some of the most talented actors/actresses and musicians in the State of Ohio. Our production will present these relevant social issues through theatrical arts with great singing, music, soul stirring moments and plenty of laughs designed to give our audience an experience that they will enjoy during and well after the show.

The official opening night for “The Family Matters” is Saturday, April 30, 2022 in the Mansfield Senior High School Auditorium. Our expectation for the project is to draw a large and diverse audience through our promotions and marketing strategy.

While our performers and crew have generously volunteered their time and talent for this production, the project has reached the point where we are in need of financial support for production cost, including: Venue & Staff cost, staging equipment, digital media, sound, video/editing promotions and other various expenses that accompany such a project.

Please consider partnering with us as a sponsor of this production. The following are sponsorship levels and the benefits given to our sponsors based on their donation.

**\*Silver Sponsor:** \$1,000 Donation –Sponsors receive- Priority Seating (for 2), Recognition as sponsor on all promotional materials and in closing credits of performance.

**\*Platinum Sponsor:** \$3500 Donation- Sponsors receive- VIP Seating (up to 4), Name and/or Logo on promotional ads inside programs at initial viewing and on video screen before and after performance. Backstage Passes to meet and take pictures with cast after the show. Invited for post-show reception with refreshments.

**\*\*Primary Sponsor:** \$5,000 or more Donation- VIP Seating (up to 10). Sponsor recognized as primary sponsor of the project on all promotional material. Produced 30 sec. ad to be aired on screen directly prior to the live performance. Opportunity to have representative speak about services prior to performance & have promotional table in commons area at Mansfield Sr. prior to and after the show. Primary Sponsors are given Backstage passes for after show as well as all benefits given to platinum sponsors.

*\*Sponsors will be given priority seating at Premier*

*\*\*VIP Seating reserved for Platinum and Primary Sponsors*

Thank you very much for your consideration and donations of any amount are welcomed and appreciated. We hope that you decide to partner with us on this project that is sure to make the Mansfield community proud. To make your donation online please go to [www.thefamilymatters.net](http://www.thefamilymatters.net) and click tab for SPONSORSHIP. Or we accept check or M.O. payable to: Latter Rain Church Media Ministry- 100 Elmridge Rd. -Mansfield, OH 44907. If you have any questions about the project or sponsorship, please do not hesitate to call 419-544-3265. Thanks again.

Sincerely,  
Effie D. James Jr.  
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